

Social Media Policy For Learn All the Time (LATT)

The goal of a social media policy is to set expectation for virtual behavior and ensure that any social media posts linked to our organization are accurate, appropriate, and authentic. Social media is a way to connect, share and inform in a positive way!

What we expect from our followers:

We want our social media audience to be engaged by us and engage with us. Therefore, we encourage you to share things with us, tag us in posts, and ask questions, however we have a few expectations that we'd like to make you aware of.

- Refrain from posting pictures of children without proper FERPA compliant approval and paperwork.
- No personal attacks of any kind.
- Do not use inappropriate words.
- No spam/off-topic posts.
- No discrimination based on age, sex, race, color, creed, religion, ethnicity, sexual orientation, gender identity, national origin, citizenship, disability, or marital status (or any other legally recognized protected basis under federal, state, or local laws, regulations or ordinances).
- Represent LATT in a professional manner keeping the focus of social media on connecting, sharing and informing rather than negative or harmful uses.
- If you have any issue, please directly message us on the social media platform you have any issue with and/or email us.

What you can expect from us:

- **Professionalism:** We will uphold the standards and professionalism that we expect from our followers.
- **Timeliness:** We will do our best to post recent and relevant information in a timely manner.
- **Privacy:** It is our priority to uphold the privacy of individuals who may not want their identity to be made public.
- **Respect:** We will acknowledge and respect copyright, trademark, publicity rights, and other third-party rights.
- **Discretion:** Understand that we reserve the right to delete posts/comments and block/report users based on our discretion.